

Entering the Brazilian Market



UNPARALLELED SERVICES FOR BRAZILIAN MARKETS

Picasso Once said... "Action is the foundational key to all success."

A right action in the form of right consultancy... may very well lead your business no heights that are just unparalleled.

Brazilian economy has been undergoing a continuous growth and development from 2004 on which has led to a rise in employment and real wages. The present GDP is \$1.6 trillion and the real growth rate of GDP is 3.7%. rate of unemployment is 9.6% and inflation is 3%. Major industries are textiles, shoes, chemicals, aircraft, steel, motor vehicles, etc. Agricultural products includes coffee, wheat, rice, sugarcane etc. It is a market with huge potential and very high probability of positive return on investment.

The upcoming FIFA World Cup and Olympic Games in Brazil also bring a range of business opportunities.

Our go-to-market support services include business mobilization consultation. We will identify, plan and help your firm grow and prosper in the Brazilian market.

Our clients' performance boost is our main motto and our success stories prove that we uphold it every time





STRONG MARKET FOCUS

PSD Global maintains offices in Sao Paulo and Recife, Brazil and has a regional presence in nearby countries as well, including Argentina, Chile and Mexico. Through its local presence and network of experts, PSD Global is uniquely positioned to help your company access the Brazilian market.

STRONG LEADERSHIP

Based in PSD Global's office in Sao Paulo, Jonas Silva heads up PSD Global's Latin American efforts and runs the Brazilian sales operations of multiple US and European companies. He and his team have produced millions in revenue for his clients in direct and channel sales. He brings with him a track record of success devising and executing targeted sales/marketing strategies to drive revenue growth in the technology and telecommunications software/hardware sectors. Jonas has a proven history establishing and cultivating relationships with clients, partners, distributors, and stakeholders to secure business commitments. Excellent communicator and innovative problem solver, adept at identifying key drivers and structuring solutions to fulfill market needs. Therefore, PSD global automatically becomes the first choice if the Brazilian market is wished to be tapped.

Scope of Our Analysis

With a team possessing rich experience of working with top Brazilian Companies, PSD global provides key analysis of the following factors while entering the Brazilian markets.

- Market entry strategy
- Packaging equipment market size and forecast
- Analysis of packaging industry market Analysis of market size and production trend by paper and board, flexible plastic, rigid plastic, metal, and glass packaging segment
- End use market dynamics
- Competitive landscape and strategic insights
- Benchmarking with key global markets
- Market opportunities
- Packaging material import and export dynamics
- Industry dynamics: Five forces analysis of paper and board; flexible plastic; rigid plastic; metal; and glass packaging segments
- Business environment and country risk

Thus, knowing and analyzing the past and present with key points of forecast of the future sets a tone for steady growth in the right direction with risk reduction to the bare minimum in the Brazilian Markets.

International and Local Expertise.

With a team representing several nationalities, knowing multiple languages and with an exposure of more than 150 countries, PSD Global has an unparalleled local touch everywhere. Any firm of Europe will be guided in the best possible manner for a global reach and vice versa with expertise in the following areas :

- Senior business management
- Operations
- Private sector development
- Institutional strengthening
- Finance
- Sales and marketing
- International trade
- Human resources and training
- Intelligence
- Government relations

Our Services :

We Provide Unparalleled services with respect to :

- Market Development
 - Interim CXO management
 - Sales and Business Development
 - Competitive and Strategic Analysis
 - Market, Product and Service Strategy
 - Partner, Reseller and Integrator Alliance Management
- With a team providing 25 years of regional and international expertise, PSD Global provides the best-in-line services that multiply your growth potential.

Why PSD Global ?

Assurance of Success' is what we believe in and this belief has become a trust of our clients who have witnessed a fruitful growth pattern with our quality services.

We have a team that's unparalleled in terms of experience and expertise of the market and technical knowledge as to what is actually required for success in Brazilian markets. Therefore, PSD Global automatically becomes the preferred choice as our primary focus is not just short-run revenue generation for the company, but helping write a long-term success story that remains rock-steady for decades and decades to come.