

Wireless Practice



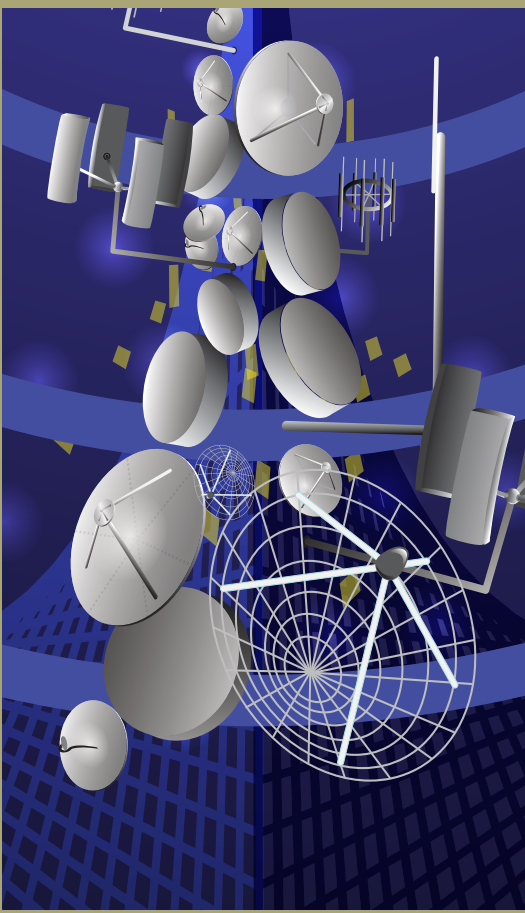
Wireless Services

We provide strategic consulting and go-to-market support for wireless, mobile, fixed line, and IP based communications.

Our strategic consulting services identify emerging opportunities and challenges facing the industry. One of our key practice areas is identifying emerging market opportunities and helping companies leverage their assets to introduce new and/or expand into businesses, products, and services

Our go-to-market support services include business mobilization consultation. We will identify, plan and help your firm leverage wireless for your business. This includes mobile marketing and advertising, mobile applications, mobile CRM, and more.





Strong Leadership

The PSD Global wireless consulting division is led by industry veteran Gerry Christensen. Mr. Christensen has over 22 years of experience in planning, engineering, product management, and business development for telecommunications networks, applications and services.

Experienced Wireless Team

The PSD Global wireless consulting services division has a great breadth and depth of experience in telecommunications, wireless, IP technologies and applications.

The wireless consulting team's experience includes network infrastructure (switching, signaling, location determination, databases, data communications, messaging systems, content networks), applications, and OSS/BSS systems.

Clients, Projects, and Programs

Our clients include infrastructure providers, software developers, service providers and industry verticals. The size of our clients varies from funded startup's to Fortune 100 companies. The scope of our projects and programs also vary based on customer needs. Depending on the client's unique needs, we can provide short term consultation or longer term project support.

Our Services:

- Market Development
- Interim CXO management
- Sales and Business Development
- Competitive and Strategic Analysis
- Market, Product and Service Strategy
- Partner, Reseller and Integrator Alliance Management

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